



100 Examples of Brands Using

SMS Marketing

tatango 

Looking for examples of brands using text message marketing? If so, this is your lucky day! The team at Tatango has created this guide to highlight the top 100 text message marketing campaigns, and how to opt-in to each one. This list includes text message marketing campaigns from restaurants, retailers, hotels & casinos, news outlets, nonprofits and many other industries. So without further ado...

#01 - Abercrombie & Fitch

Text JOIN to 231892 to receive Abercrombie & Fitch's text messages.

#02 - Aerie

Text FRIENDS to 23743 to receive Aerie's text messages.

#03 - Aeropostale

Text JOIN to 237687 (AERO87) to receive Aeropostale's text messages.

#04 - AMC Theatres

Text AMC to 242424 to receive AMC Theatres' text messages.

#05 - American Eagle Outfitters

Text JOIN to 32453 to receive American Eagle Outfitters' text messages.

#06 - Applebee's

Text JOIN to 22337 to receive Applebee's text messages.

#07 - Arby's

Text ARBYS to 27297 to receive Arby's text messages.

#08 - Aria Las Vegas

Text ARIALV to 63095 to receive Aria Las Vegas' text messages.

#09 - Auntie Anne's Pretzels

Text PERKS to 21333 to receive Auntie Anne's Pretzels' text messages.

#10 - Avenue

Text AVE to 40679 to receive Avenue's text messages.

#11 - Babies R Us

Text BABIES 9 to 30364 to receive Babies R Us' text messages.

#12 - Bally's Casino

Text VEGAS to 227466 to receive Bally's Casino's text messages.

#13 - Baltimore Orioles

Text ORIOLES to 29292 to receive Baltimore Orioles' text messages.

#14 - Baskin Robbins

Text OFFER to 31310 to receive Baskin Robbins' text messages.

#15 - Bed Bath & Beyond

Text OFFER to 239663 to receive Bed Bath & Beyond's text messages.

#16 - Belk

Text JOIN to 23551 to receive Belk's text messages.

#17 - Best Buy

Text GAMER to 332211 to receive Best Buy's text messages.

#18 - BloomingDales

Text JOIN to 25666 to receive BloomingDales' text messages.

#19 - Boston's Pizza

Text BOSTONS to 30364 to receive Boston's Pizza's text messages.

#20 - Bravo

Text SCOOP to 27286 to receive Bravo's text messages.

#21 - Brookshire's Food and Pharmacy

Text GROCERY to 43101 to receive Brookshire's Food and Pharmacy's text messages.

#22 - Burger King

Text BKALERTS to 287437 to receive Burger King's text messages.

#23 - Buybuy BABY

Text OFFER1 to 42229 to receive Buybuy BABY's text messages.

#24 - Caribou Coffee

Text CARIBOU to 65017 to receive Caribou Coffee's text messages.

#25 - Charlotte Russe

Text CR to 78953 to receive Charlotte Russe's text messages.

#26 - Chicago Bulls

Text BULLS to 28557 to receive Chicago Bulls' text messages.

#27 - Chipotle

Text CLUB to 888222 to receive Chipotle's text messages.

#28 - Circus Circus

Text CLUB to 24399 to receive Circus Circus' text messages.

#29 - CNN

Text ALERTS to 26688 to receive CNN's text messages.

#30 - Costco

Text COSTCO to 71034 to receive Costco's text messages.

#31 - CoverGirl

Text BREEZY to 24475 to receive CoverGirl's text messages.

#32 - Cracker Barrel Country Store

Text COUPONS to 22627 to receive Cracker Barrel's text messages.

#33 - Dazbog Coffee

Text FREEDAZ to 466622 to receive Dazbog Coffee's text messages.

#34 - Dollar General

Text SAVE to 34898 (DGTXT) to receive Dollar General's text messages.

#35 - DoSomething.org

Text JOIN to 38383 to receive DoSomething's text messages.

#36 - Dress Barn

Text JOIN to 21226 to receive Dress Barn's text messages.

#37 - Earthfare Healthy Supermarket

Text EAT to 71700 to receive Earthfare's text messages.

#38 - Express

Text EXPLUCKY to 397737 to receive Express' text messages.

#39 - Family Dollar

Text VALUE to 28767 to receive Family Dollar's text messages.

#40 - Famous Footwear

Text PROMO to 326687 to receive Famous Footwear's text messages.

#41 - Gilly Hicks

Text GHLOVE to 444475 to receive Gilly Hicks' text messages.

#42 - Gymboree

Text GYMBOREE to 38109 to receive Gymboree's text messages.

#43 - Hibbett Sports

Text MVP to 57758 to receive Hibbett Sports' text messages.

#44 - Hollister

Text CALI to 743722 to receive Hollister's text messages.

#45 - Hooters

Text MCLUB to 36832 to receive Hooters' text messages.

#46 - Hy-Vee's

Text NOWWOW to 49833 to receive Hy-Vee's text messages.

#47 - IKEA

Text JOIN to 62345 to receive IKEA's text messages.

#48 - Jack in the Box

Text JACK to 31278 to receive Jack in the Box's text messages.

#49 - Jack's Family Restaurants

Text JOIN to 55958 to receive Jack's Family Restaurants' text messages.

#50 - JCPenney

Text JOIN to 527365 to receive JC Penney's text messages.

#51 - JoAnn Fabrics

Text BEADS to 56266 (JOANN) to receive JoAnn Fabrics' text messages.

#52 - Johnny Rockets

Text ROCKETS000 to 31256 to receive Johnny Rockets' text messages.

#53 - Journeys

Text JOIN to 57697 to receive Journeys' text messages.

#54 - Kiehl's

Text KIEHLS to 25787 to receive Kiehl's text messages.

#55 - Kirkland's

Text SAVE to 572837 to receive Kirkland's text messages.

#56 - Kohl's

Text SAVE to 56457 (KOHLS) to receive Kohl's text messages.

#57 - Lord & Taylor

Text SALE to 95555 to receive Lord & Taylor's text messages.

#58 - Mac Cosmetics

Text JOIN to 898622 to receive Mac Cosmetics' text messages.

#59 - Macy's

Text COUPONS to 62297 to receive Macy's text messages.

#60 - Mandalay Bay

Text MBTODAY to 31449 to receive Mandalay Bay's text messages.

#61 - Meijer

Text PROMO to 634537 (MEIJER) to receive Meijer's text messages.

#62 - Mens Wharehouse

Text STYLE to 41680 to receive Mens Wharehouse's text messages.

#63 - MGM Grand Hotel & Casino

Text MGMOFFERS to 50435 to receive MGM Grand's text messages.

#64 - Michael's

Text JOIN to 273283 (CREATE) to receive Michael's text messages.

#65 - MSNBC

Text NEWS to 67622 to receive MSNBC's text messages.

#66 - National Wholesale Liquidators

Text NWL to 64827 to receive National Wholesale Liquidators' text messages.

#67 - New York & Company

Text SAVE to 697895 (NYSTYL) to receive New York & Company's text messages.

#68 - Nine West

Text NINEWEST to 25179 to receive Nine West's text messages.

#69 - Office Depot

Text OFFER to 33768 to receive Office Depot's text messages.

#70 - Office Max

Text OFFICEMAX to 62999 to receive Office Max's text messages.

#71 - Old Country Buffet

Text CRAVE732 to 283338 to receive Bravo's text messages.

#72 - Oxygen – Best Ink

Text INK to 699436 to receive Oxygen's Best Ink's text messages.

#73 - Papa John's

Text START to 47272 to receive Papa John's text messages.

#74 - Papa Murphy's

Text JOIN to 90421 to receive Papa Murphy's text messages.

#75 - Payless Shoes

Text SHOES to 747474 to receive Payless Shoes' text messages.

#76 - Pizza Hut

Text HUT to 69488 to receive Pizza Hut's text messages.

#77 - Qdoba Mexican Grill

Text Q to 50500 to receive Qdoba's text messages.

#78 - Redbox

Text SIGNUP to 727272 to receive Redbox's text messages.

#79 - Reebok Outlets

Text OFFER to 733265 (REEBOK) to receive Reebok Outlets' text messages.

#80 - Seattle's Best Coffee

Text COFFEE to 33033 to receive Seattle's Best Coffee's text messages.

#81 - Sherwin Williams

Text your zip code to 72468 (PAINT) to receive Sherwin Williams' text messages.

#82 - Simon Malls

Text SAVE to 74666 to receive Simon Malls' text messages.

#83 - Snapple

Text REALFACT to 762775 to receive Snapple's text messages.

#84 - Sonic

Text SONIC to 876642 (USONIC) to receive Sonic's text messages.

#85 - Stage Stores

Text STAGE to 38228 to receive Stage Stores' text messages.

#86 - Staples

Text STAPLES to 555444 to receive Staples' text messages.

#87 - Tanger Outlets

Text TANGER to 74700 to receive Tanger Outlets' text messages.

#88 - Target

Text COUPONS to 827438 to receive Target's text messages.

#89 - The Church of Jesus Christ of Latter-day Saints

Text LDSTXT to 537898 to receive the churches' text messages.

#90 - Things Remembered

Text JOIN to 874438 (TRGIFT) to receive Things Remembered's text messages.

#91 - TMZ

Text TMZALERTS to 52966 to receive TMZ's text messages.

#92 - Toledo Blade

Text NEWS to 25233 (BLADE) to receive Toledo Blade's text messages.

#93 - Tommy Hilfiger

Text TOMMY to 289784 to receive Tommy Hilfiger's text messages.

#94 - Toys R Us

Text DEALS to 78697 to receive Toys R Us' text messages.

#95 - Vans

Text VANSVIP to 826766 to receive Vans' text messages.

#96 - Vdara Hotel & Spa

Text VDARALV to 83667 to receive Vdara's text messages.

#97 - Walgreen's

Text JOINWAL to 21525 to receive Walgreen's text messages.

#98 - Wet Seal

Text WETSEAL to 77053 to receive Wet Seal's text messages.

#99 - WWE

Text NEWS to 59907 to receive WWE's text messages.

#100 - Zaxby's

Text ZAXBYS to 56593 to receive Zaxby's text messages.